



*We Install Quality!*

# Woman-Owned Business

## ADVANTAGES:

- Fulfills diversity initiatives and goals
- Promotes economic growth
- Positively influences competitive advantage
- Enhances business and public image
- Develops a strong community
- Invests in the future
- Supports equal economic opportunity
- Strengthens our culture
- Attracts more diverse business
- Serves as a catalyst for new ideas and solution innovation



## Diversity Businesses Are Vital

Diversity businesses and consumers are a growing and vital force in the U.S. economy. It is no longer just “trendy” to work with diversity entrepreneurs, it makes really good business sense. This is a whole business segment that provides jobs, products and services, and generates wealth for their communities. Many companies find that there are distinct advantages to establishing a supplier and/or contractor diversity program.

## CSS Is Certified Woman-Owned

CSS is certified as a Woman-Owned Business (WOB) by the State of Minnesota. Being “certified” is not just a label, however. It means our company meets strict state diversity business eligibility and certification requirements. It also signifies that we have completed a rigorous application process in order to achieve this certification.



As a WOB, CSS can help our corporate partners fulfill vendor and contract-specific diversity goals. Doing business with us will also help you reap the benefits of working with diversity.

**We are a WBE/SBE contractor.**

## Communication Systems Specialists

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